



**CONNECTED
HEALTH**
CONFERENCE

OCTOBER 17-19, 2018

BALANCING TECHNOLOGY
AND THE HUMAN ELEMENT

SEAPORT WORLD TRADE CENTER | BOSTON, MA

2018 CONNECTED HEALTH CONFERENCE SOCIAL MEDIA TOOLKIT

CONFERENCE HASHTAG & PCHALLIANCE ACCOUNTS

- [#Connect2Health](#)
- [Speaker Twitter List](#)
- Facebook: [PCHAlliance](#)
- Twitter: [@PCHAlliance](#)
- LinkedIn: [PCHAlliance](#)

HOW TO USE THE TOOLKIT

- Copy the messages on the following slides and share on Facebook and LinkedIn or click the button to share the message on Twitter!



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GENERAL MESSAGING

- Join us in Boston this fall for a discussion around balancing technology and the human element.

<http://ow.ly/UUw030kiDL7> #Connect2Health

Tweet this Message!

- 3,000 attendees, 300 speakers, 50 countries represented and 3 days of innovation – don't miss out

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Tweet this Message!

- Attend THE global platform for provocative and forward-thinking discussion, deal-making opportunities and real-world perspectives. <http://ow.ly/UUw030kiDL7> #Connect2Health

Tweet this Message!

- Top Reasons to Attend the 2018 Connected Health Conference <http://ow.ly/HN3Q30kiE8Z> #Connect2Health

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REGISTRATION MESSAGING

- Registration is now open for the 2018 Connected Health Conference! <http://ow.ly/TdU930kizdG> #Connect2Health

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- Forward-thinking discussion, deal-making opportunities and real-world perspectives - register today! <http://ow.ly/TdU930kizdG> #Connect2Health

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- Align with decision makers, gain market knowledge, showcase the latest technologies and get a front row seat to the future of technology-enabled health and wellness. <http://ow.ly/TdU930kizdG> #Connect2Health

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