

AGENDA

Wednesday, October 17, 2018 – Co-located and Immersion Day Events
Separate registrations required

TIME	SESSION/SPEAKER
7:00 am – 5:30 pm	Registration Open
9:00am – 5:00 pm	Co-located Events
	The Society for Participatory Medicine 2nd Annual Conference: Democratizing Healthcare
	Humanize Digital Health: Towards the Digital Health Society , Presented by ECHAlliance
	The VOICE.Health Summit , Presented by Boston Children’s Hospital, Modev and PCHAlliance
9:30 am – 12:30 pm	Immersion Day Deep-Dives – AM Sessions
	Standout Startups Part I , Presented by PCHAlliance
	IEEE Pushing the Frontiers of Technology & Putting Patients in the Driver’s Seat, Part I
	Parks Associates’ Connected Health and IoT: Impact of Smart Home Solutions
	Intel Sponsored Event (Details to be announced soon!)
12:30 pm – 2:30 pm	Networking Lunch for Wednesday Event Attendees Mainstage Program: Health Tech Standout! Competition
2:30 pm – 5:30 pm	Immersion Day Deep-Dives – PM Sessions
	Standout Startups Part II , Presented by PCHAlliance
	Behavioral Science: Moving from Buzz to Impact , Presented by Society for Behavioral Medicine
	IEEE Pushing the Frontiers of Technology & Putting Patients in the Driver’s Seat, Part II
5:30 pm – 7:00 pm	Connected Health VIP Welcome Reception

Thursday, October 18, 2018 – Conference Programming
Scheduling and programming subject to change

TIME	SESSION/SPEAKER
7:00am – 5:30pm	Registration Open
8:00am	Welcome and Keynote: Harold (Hal) Wolf, III, President, HIMSS
8:15am	Keynote: Joseph Kvedar, MD, Vice President, Partners Connected Health
8:35am	Keynote: James Vlahos, Writer for <i>Wired</i> and Creator of <i>Dadbot</i>
8:55am	Keynote: Dara Richardson-Heron, PhD, Chief Engagement Officer, NIH All of Us Research Program
10:20am	Executive Spotlight: Reid Oakes, Global Head, Health Industries, HP
11:00am – 12:40pm	Dedicated Exhibit Floor Hours Pavilion Presentations, Satellite Sessions
12:40pm – 1:30pm	Concurrent Education Sessions
	<p>Panel: Caregiving in the Age of Connectedness (De Novo) At-home caregiving requires medical knowledge, compassion, emotional intelligence, good judgment and time—elements that make it a challenging undertaking for professional caregivers. How are today’s home caregivers leveraging technology to address these key aspects of the caregiver role, and how are they providing relief to the heavy burden borne by family caregivers? Moderator: Naomi Fried, PhD, CEO, Health Innovation Strategies Panelists:</p> <ul style="list-style-type: none"> • Carrie Shaw, MS, CEO and Founder, Embodied Labs • Jocelyn Carter, MD, MPH, Hospitalist, MGH
	Panel: Disease Management and Prediction (Growth)
	<p>Panel: Inspired Ideas: Aging & Technology (The Human Element) Join this inspired discussion about the ways technology can transform everyday experiences for older people, leading to a healthier, longer and more fulfilling ‘second half’ than ever before.</p>
	Panel: PGHD End User Experience: Patients and Providers (Ecosystem)
	<p>Panel: CIO/CTO Leadership Perspective (Changemakers Showcase) CIOs and CTOs will talk about how they’re implementing and planning for connected health over the mid- and long-term. Hear how they’re preparing their organizations for scaled deployments of connected health, including the integration of consumer- and patient-generated health data; deploying wearables and apps and supporting telehealth. They will also discuss technologies they’re prioritizing and their view on emerging technologies and approaches such as cloud computing, AI, blockchain and voice integrated solutions in terms of their importance to business strategy and impact on IT planning. What are these leaders most concerned and enthused about when it comes to connected health? —Come find out at this CIO/CTO Leadership Perspective.</p>

1:30pm-1:40pm	Break
1:40pm – 2:30pm	Concurrent Education Sessions
	<p>Panel: Virtual Tools Shaping the Future of Rehabilitation (De Novo) Moderator: United Spinal Panelists:</p> <ul style="list-style-type: none"> • Ellen Bunn, VP, Operations and Partnerships, Physera • Eran Orr, Founder, VRHealth Group and CEO, VRHealth USA
	Panel: Telehealth Strategy at Academic Centers and Hospitals (Growth)
	Panel: Making Connected Health Work for Physicians (The Human Element)
	<p>Panel: Consolidation, Competition & Connected Health (Ecosystem) Public pressure around drug pricing, consolidation in the supply chain and competition for market share have created new interest in connected health strategies by pharmacies, payers and pharmacy benefit managers. Hear how connected health figures into strategy for early adopters and learn about pilots and programs achieving medication adherence, cost savings or improvements in outcomes.</p>
	Panel: FDA’s Device Pre-Certification Program: Participants Talk (Changemakers Showcase)
2:30pm-2:40pm	Break
2:40pm – 3:30pm	Concurrent Education Sessions
	<p>Panel: Hearables: Using Sound as a Diagnostics Tool (De Novo) Moderator: Kevin Franck, MEEI Panelists:</p> <ul style="list-style-type: none"> • Jim Harper, PhD, Co-Founder, Sonde Health • Chris Heddon, CEO, Resonance Medical • Tony Keating, CEO and Managing Director, Resapp • Conor Landgraf, CEO, Eko Devices
	Panel: Driving Engagement: Recognition, Rewards and Incentives in Digital Health (Growth)
	Panel: Bots for Socialization and Care Delivery: Exploring the Limits of Bot-Human Interaction (De Novo)
	Panel: Facilitating Patient Empowerment with Blockchain (Ecosystem)
	Panel: Provider Highlight (Changemakers Showcase)
3:30pm – 3:40pm	Break
3:40pm – 4:30pm	Concurrent Education Sessions
	Panel: The Digital Opportunity in Rare and Complex Disease (De Novo)
	Panel: The State of IoT in Healthcare: Achievements and Opportunities (Growth)

	<p>Panel: Suicide in Young and Old: From Digital Crisis Management to Prediction (De Novo) The immediacy of texting and prevalence of smart phones have given rise to new options for providing real-time support to people in crisis and their loved ones and created valuable streams of data for understanding factors contributing to suicidality. Data analytics and artificial intelligence are now making it possible to proactively intervene to prevent suicide before a crisis, and even predict suicide within a population with a high degree of accuracy. Learn about newly uncovered risk factors in young and old, and how digital technologies can save lives. Moderator: John Herman, MD, Associate Chief, Psychiatry, MGH Confirmed Panelists:</p> <ul style="list-style-type: none"> Jeremy Nobel, MD, Founder, The Unlonely Project
	<p>Panel: The Uber Primary Care Experience (Ecosystem) These primary care providers are living out the aphorism about an ounce of prevention, re-engineering care delivery around technology-enabled preventive services and health education and threading in concierge services that make the experience of healthcare more enjoyable. Join this conversation about clinical successes and reboots, how they convinced payers to reimburse for their model of care, the role of connected health in their clinics, and their views on the ‘secret ingredient’ for primary care that succeeds clinically and financially. Moderator: Robert Pearl, MD, Former CEO, The Permanente Group</p> <p>Panel: Provider Highlight (Changemakers Showcase)</p>
4:30pm-4:40pm	Break
5:00pm – 5:30pm	Debate: Does the Cost of Telehealth Outweigh the Benefit? (Main Stage)
5:30pm – 6:30pm	Networking Reception

Friday, October 19, 2018 – Conference Programming

TIME	SESSION/SPEAKER
7:00am – 1:00pm	Registration Open
8:00am	Welcome
8:05am	Keynote: Cynthia Breazeal, Founder and Chief Officer, Jibo, Inc.
8:25am	Keynote: Iyah Romm, CEO, Cityblock Health
8:45am	Executive Spotlight: Alan Warren, CTO, Oscar Insurance
9:20am	Executive Spotlight
9:40am	<p>Panel: Wearables, AI & Biology: A New Triad for Precision Medicine Confirmed Panelists:</p> <ul style="list-style-type: none"> Anna Kravets, Chairwoman, Industry Advisory Board, ASSIST Center and Director Business Consulting, Merck

Friday, October 19, 2018 – Conference Programming

TIME	SESSION/SPEAKER
	<ul style="list-style-type: none"> Marie Schiller, Vice President, Connected Care and Site Head, Cambridge Innovation Center at Eli Lilly and Company
11:00am – 12:40pm	Dedicated Exhibit Floor Hours Pavilion Presentations, Satellite Sessions
12:40pm-1:40pm	Concurrent Education Sessions
	<p>Panel: Updates in Tech-Enabled Approaches to Fighting Opioid Addiction (De Novo) Confirmed Panelist:</p> <ul style="list-style-type: none"> Christopher Wilkins, Sr., MHA, Founder and Strategic Advisor, A-CHESS Health
	<p>Panel: Digital Therapeutics in the Continuum of Care (De Novo) Digital therapeutics can be effective for managing and preventing disease, alone or in combination with traditional drug therapies, but making them a part of the physician’s armamentarium and an accepted option for consumers will require changes major aspects of care, from reimbursement to physician training, distribution and integration into existing care guidelines. Join our roundtable guests as they envision and map the pathway for incorporating digital therapeutics into medical practice.</p>
	Panel: What it Really Takes to Build a Connected Health Product (Growth)
	<p>Panel: Insurance Models in the Digital Age (Ecosystem) Among healthcare cost control measures have been many failed attempts to make costs more transparent for consumers, but newer, connected health approaches to health insurance have placed focus on customer experience, preventive care and strategies to incent behavior change. How are these newer approaches shifting consumer relationships with insurers, engaging them in care and moving the needle on cost containment?</p>
	Panel: Provider Highlight (Changemakers Showcase)
1:40pm – 2:30pm	Concurrent Education Sessions
	<p>Panel: Connectivity and Cancer Care (De Novo) Confirmed Panelists:</p> <ul style="list-style-type: none"> David Ahern, PhD, Advisor, Health Communications and Informatics Research Branch and the Healthcare Delivery Research Branch within the Behavior Research Program Bradford Hesse, PhD, Chief, Health Communication & Informatics Research Branch Behavioral Research Program, Division of Cancer Control and Population Sciences, National Cancer Institute
	<p>Panel: Success in Digital Workplace Health Promotion (Growth) This panel will examine successful digital and connected workplace health solutions, discuss their common elements and make recommendations for designing and implementing effective programs and benefits for promoting better health and wellness in employee populations.</p>

Friday, October 19, 2018 – Conference Programming

TIME	SESSION/SPEAKER
	Panel: International Health Market Outlook (Ecosystem)
	Panel: Designing for Equity (Ecosystem) Achieving equity in connected health will require a deliberate effort to include all parties when it comes to designing connected health devices and programs, including consideration of specific underserved populations and social determinants of health that point to limited access to healthcare resources. This panel will share cautions, common misconceptions and best practices for achieving parity for all healthcare consumers.
	Panel: Provider Highlight (Changemakers Showcase)
2:30pm – 2:40pm	Break
2:40pm-3:30pm	Panel: Future of Technology and the Human Element (Main Stage) Confirmed Panelists: <ul style="list-style-type: none"> • Kyra Bobinet, MD, MPH, CEO, engagedIN • Pattie Maes, Professor, MIT Media Arts and Sciences
3:30pm – 4:30pm	Connected Health Closing Party